



>>Host Information

Our desire is to utilize the most cutting-edge research on adolescent development and culture to help those who love and lead kids to address the rapidly changing needs of this disenfranchised generation. Our goal is to provide the most comprehensive, grounded, and practical information so as to effectively address the needs of any community we serve. We tailor each seminar to the specific needs, interests, and objectives of the hosting group or community who invites us. Once the logistical details are set, the host will work with the speaker to develop the best possible structure, design, and strategy that will meet the goals of the hosting party.

Technical Requirements – please read through all of the simple yet important technical requirements for our event. If you do not understand or are not able to provide what is requested, please contact Lisa [818.524.0884, or info@parenteen.com] and talk through your questions.

Books – due to the nature of our travel, our presenters do not bring copies of our books to sell. Your best bet is to order a number of desired books from Amazon.com. Another method churches have used effectively is to contact a local Christian bookstore and ask them to either give you books on consignment or for them to come and host a book table with your requested titles. We recommend *Hurt, When Kids Hurt*, and *Disconnected* as foundational to our seminar content.

Advertising – the best advertising is your partnership with other organizations, churches, and schools, and getting information about the seminar out word-of-mouth. We will give to you a speaker bio, a speaker photo, and several logos, and an email blast template, which you can use in your advertising efforts.

Audience Information – Is there something you can tell us about those who you want to attend that will help us in our preparation? What are your goals for the outcomes of the seminar? What motivated you to sponsor a ParenTeen event? Please pass this information on to Lisa at info@parenteen.com.